



**CENTRE OF EXCELLENCE**  
ENTERPRISE KNOW-HOW FROM ENTERPRISING PEOPLE

## Resume of the SFEDI Standards of Professional Competence for Advisory and Information Services



## **The SFEDI Standards for Business Advisers**

1. Build effective business support relationships with clients
2. Support clients to act for themselves
3. Develop networks to provide access to information, support and resources
4. Assess business needs and performance with the client
5. Enable clients to make changes to meet their business needs
6. Reflect on the quality of your own practice in business support
7. Develop your own ability to provide business support
8. Monitor the performance of the business support service